



12 APPS FOR CHRISTMAS

Written by [Caron Lyon @pcmcreative](#)

Internet Adventurer and Explorer
Theatre & Digital Stage Manager - Events & Audience

12 GOTO APPS I USE ALL YEAR ROUND DELIVERED TO YOU FOR CHRISTMAS 2017

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www.pcmcreative.com/12apps

Merry Christmas from PCM creative media

THE FIRST APP FOR CHRISTMAS RECOMMENDED BY CARON FOR ME.

Evernote - <http://bit.ly/sma-xmas17-evernote> (FREE) (iOS, Android, Browser App & Desktop)



A Notes App with staggering versatility when online or with no connectivity. Runs in a variety of forms on desktop, as a browser application and has both flavours of mobile app. With an array of browser extensions and automation capabilities cross platform, integrations streamline your work flows. The Partridge in the Pear Tree!

CHECK OUT THE INTEGRATIONS

<https://ifttt.com/evernote>

<https://zapier.com/apps/evernote/integrations>

THE SECOND APP FOR CHRISTMAS SUGGESTED BY CARON FOR ME



Splice - <http://bit.ly/sma-xmas17-splice> (iOS only) (FREE)

2017 has seen the rise to prominence of the story. Facebook, Instagram, Snapchat. If you are looking for something a little more production friendly, Slice is a compact, simple yet function friendly mobile video editor from GoPro.

Audio and Video, your two turtle Doves. Keep it simple, give it a Go.

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THE THIRD APP FOR CHRISTMAS MENTIONED BY CARON FOR ME



Camera+ - <http://bit.ly/sma-xmas17-cameraplus> (iOS only) (\$2.99)

Not all apps are free. For post production tweaks with an eye to colour grading rather than applying filters Camera+ adds lift making good photos great photos. My three French Hen stand out features are cropping, framing and captioning (watermarking for copyright identification).

THE FOURTH APP FOR CHRISTMAS OFFERED BY CARON FOR ME



Adobe Spark - <http://bit.ly/sma-xmas17-adobespark> (Web App & iOS) (FREE)

I create all my YouTube video front cover 'thumbnails', Twitter promotion graphics, Blog post headers and Event banner assets using this superbly slick app. Youtube, Twitter, Blog & Events, those are my 4 Calling Birds.

The other trick this app has up its sleeve is its resizing capabilities. Perfectly size social profile cover images for most major platforms at the click of a mouse. It also has an extensive royalty free image library too.

THE BANNER IMAGE FOR THIS ARTICLE WAS COMPOSED IN ADOBE SPARK.

THE FIFTH APP FOR CHRISTMAS PROPOSED BY CARON FOR ME



**Turbo Scan - <http://bit.ly/sma-xmas17-turboscanner>
(iOS & Android)
(Free & PRO available)**

Scan documents, flyers, posters, flipcharts or whiteboards from an angle and framing to the edges ensures the content captured is 'square'. All sing... Five, Gold Rings!

THE SIXTH APP FOR CHRISTMAS NAMED BY CARON FOR ME

Piikki - <http://bit.ly/sma-xmas17-piikki> (iOS only) (\$3.99)



OK so you want to go paperless. I collect quite a few paper receipts and travel tickets. Why do I like Piikki? It works on or offline. It synchronises to Dropbox, Google Drive or Evernote. I can create storage folders and tags for productions, projects, accounting categories and time spans. As the scanned receipts are saved accessible for use in my accounting package. (I use Freeagent)

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THE SEVENTH APP FOR CHRISTMAS CITED BY CARON FOR ME



Moves - <http://bit.ly/sma-xmas17-moves> (FREE) (iOS & Android)

You may have heard the buzz about the quantified self. Fitbits and Fitness Trackers.

Moves is a simple movement tracker with some useful integrations to other fitness apps like [MyFitnessPal](#). Ever wondered how many steps you do in single show call, during a conference day or an event, or throughout production week?

Have your phone count your steps.



THE EIGHTH APP FOR CHRISTMAS SPECIFIED BY CARON FOR ME

Moovit - <http://bit.ly/sma-xmas17-moovit> (FREE) (iOS & Android)

I've use this public transport app at home, in London, in Rotterdam, in Rome. It makes getting around in a new location a lot less daunting. (Moo-vit ? Maids a Milking! Sorry)

THE NINTH APP FOR CHRISTMAS QUOTED BY CARON FOR ME



P.D Period Diary - <http://bit.ly/sma-xmas17-pd> (FREE & PRO) (iOS only)

One for the Ladies. P.D is not only modestly discrete as an app on your phone screen but cute-silly feminine in a charming innocuous way being functional for data collection while causing least offense when you are at your most hormonal!

KEEP ON DANCING.

THE TENTH APP FOR CHRISTMAS REVEALED BY CARON FOR ME



Timehop - <http://bit.ly/sma-xmas17-timehop> (FREE) (iOS & Android)

Lords a leaping, Time lords no less.

Timehop links up with your Facebook, Twitter, Instagram, Swarm (geolocated check-ins), Dropbox Photos, Google Photos and your phone's camera roll and show you day to day the What Where and Were using the history of your digital content archive.

I'm regularly looking back over the last 10 years of my life.

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THE ELEVENTH APP FOR CHRISTMAS MADE KNOWN BY CARON FOR ME



Trainline - <http://bit.ly/sma-xmas17-trainline> (FREE) (iOS & Android & Web App)

I uses Trainline to purchase tickets I do use it to track departures and arrivals for travel and when meeting travelers. It also lists the platform number for arriving trains which can be very useful in large unfamiliar stations with very large information boards. No following the piper with app to keeping you updated.

THE TWELFTH APP FOR CHRISTMAS COMMUNICATED BY CARON FOR ME



Waze - <http://bit.ly/sma-xmas17-waze> (FREE) (iOS & Android)

The beat of the drum, the voice of the satnav! Waze is a sat nav with a touch of social. It is collaborative traffic updates where other Waze users are tracked and visible on the roads along with you. Especially fun and useful when touring.

ETA notices can be shared with fellow Waze users which update in real-time. Navigating to the nearest car park is another nifty feature.



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- Add an eShop, start selling online in 2018
- Gain control of your email - address book and inbox
- Never forget your password again



[BOOK A VIDEO CALL - LET'S TALK](#)

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