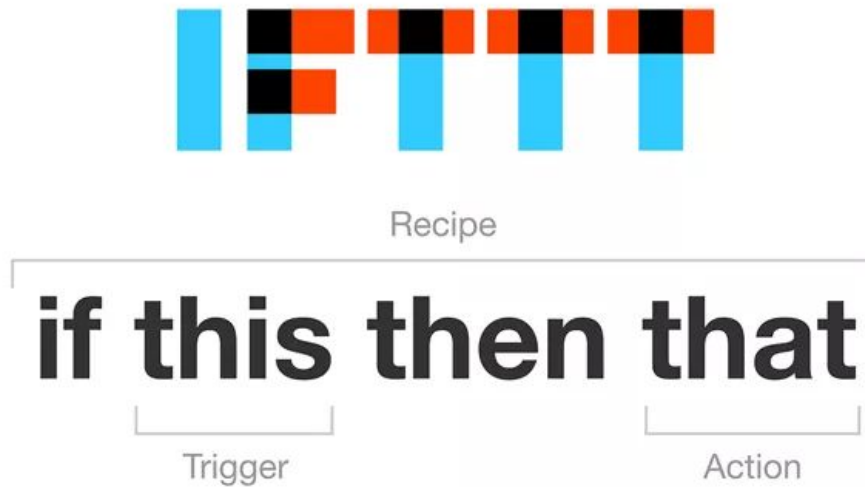


Post photos from Instagram into Twitter and have the picture display instead of a link.



[Image credit and source - www.roldos.es](http://www.roldos.es)

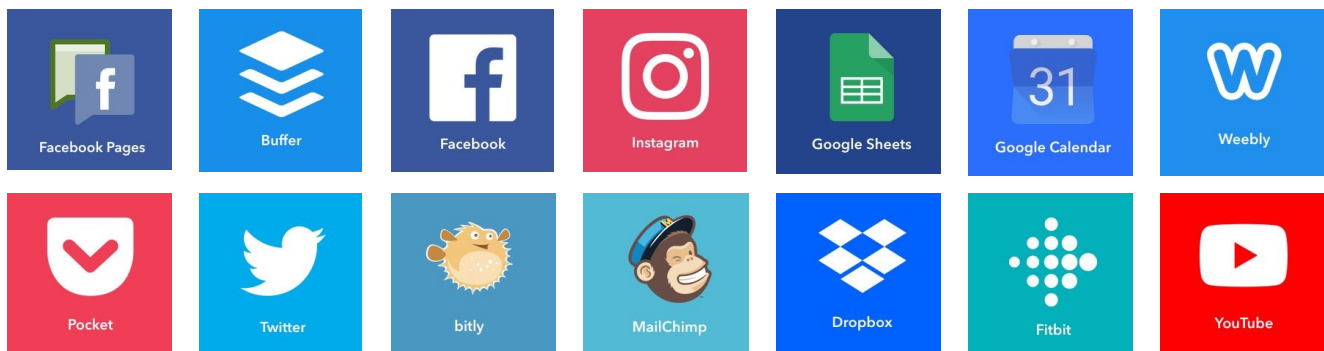
This *How To* uses a service called IFTTT (If This Then That). IFTTT has a multitude of uses supporting more services than you ever knew existed! Why IFTTT? Read my recent blog post and find out.

The Steps.

1. You are going to create an IFTTT account.
2. You will locate a predefined 'recipe' (the name given to instructions constructed in IFTTT)
3. You will activate the Instagram instruction to 'run' the action each time you post a photo.

IF I post **THIS** on Instagram **THEN** post **THAT** to Twitter

I hope that sounds logical. IFTTT is all about logic statements which trigger actions. Let me show you how to make the configuration. First using Instagram's preconfigured recipe and secondly by creating your own. Your first, to get you started, looking and thinking about services and platforms you regularly use considering what automations might be useful in your media making and cross posting.



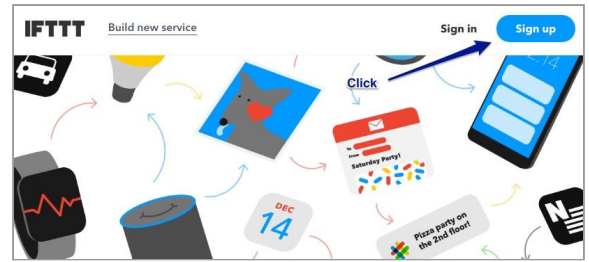
Click each of the service graphics above to explore the platforms cross posting possibilities.

The Tutorial

First you need to create your IFTTT account.

You will also need the following 'ingredients'

- X1 Twitter username and password
- X1 Instagram username and password



Link and TIP

<https://ifttt.com/join>

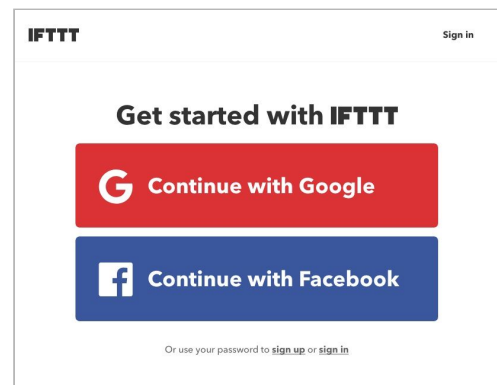
(I sign in with my Google ID)

**Once you have an account
you can find the recipe you need**

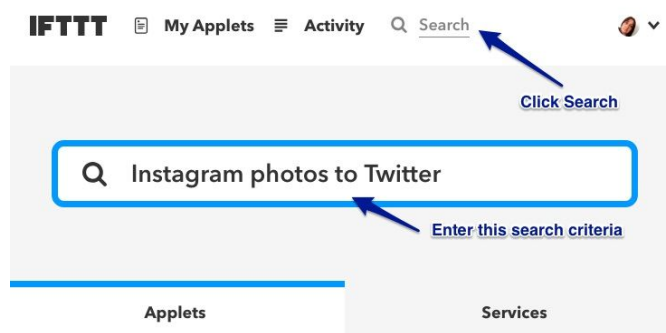
Link and TIP

Search criteria >> [Instagram photos to Twitter](#).

Using your Google ID to sign up for services, especially through the a browser mean you have fewer password to recall. Make sure your Google ID password is a secure one.



Find the Recipe



Next...

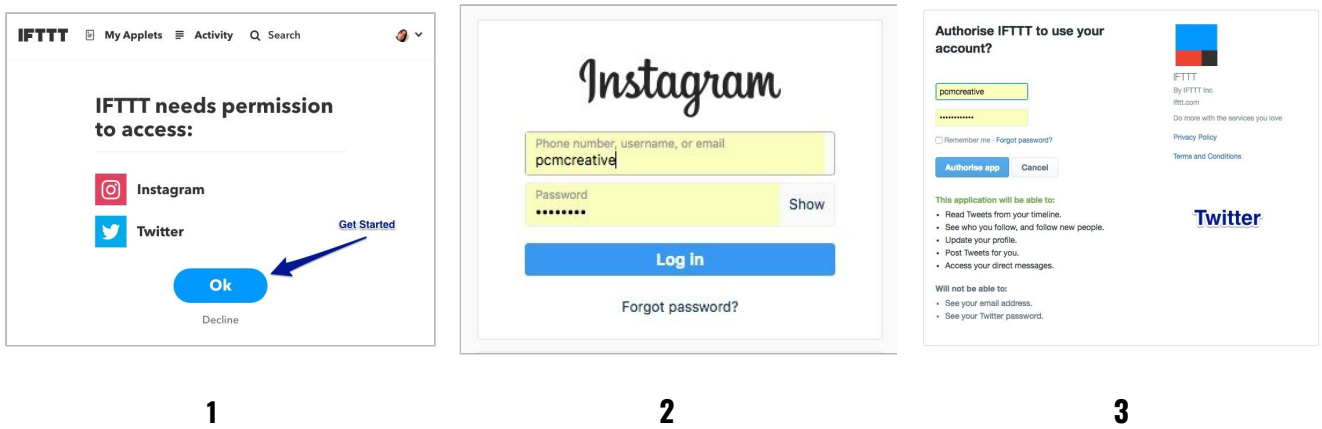
You have found the recipe containing

- a trigger IF I post to Instagram (THIS)
- An action THEN post to Twitter (THAT)

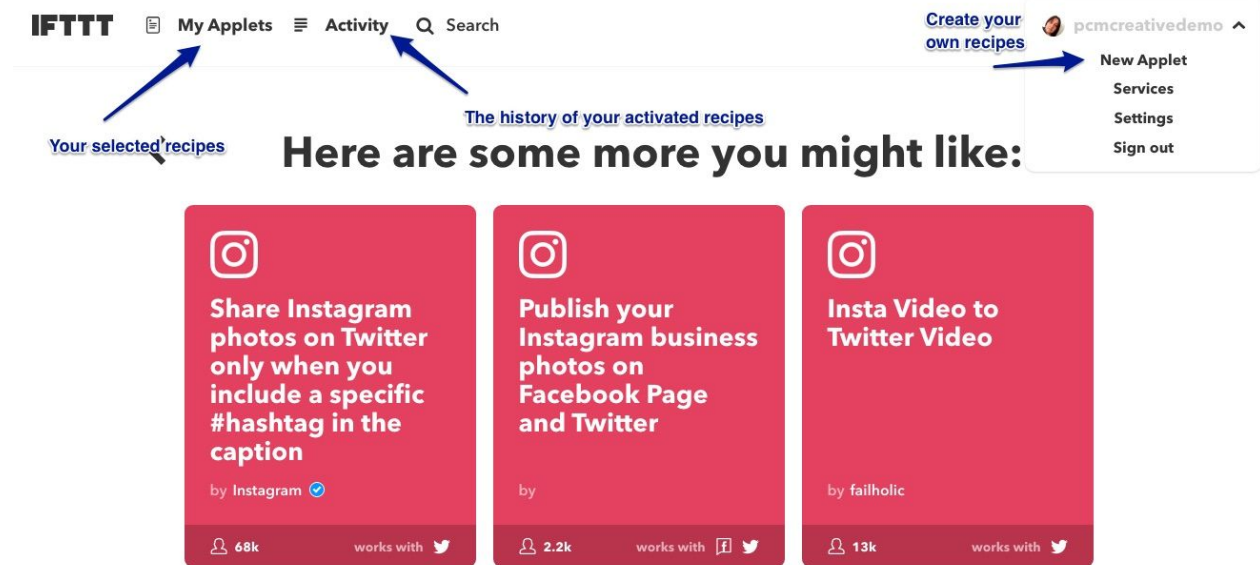
It's time to add your ingredients

Turn ON the recipe *Tweet your Instagrams as native photos on Twitter*

IFTTT will present to you with 'ingredients' contained in the recipe (1) then the login screen for Instagram (2) followed by Twitter (3).



Once you have made the connections that's it. All set. The top navigation bar (screenshot below) in IFTTT enables you to manage your account along with a right-hand drop-down menu where you will find the link to begin creating your own recipes.

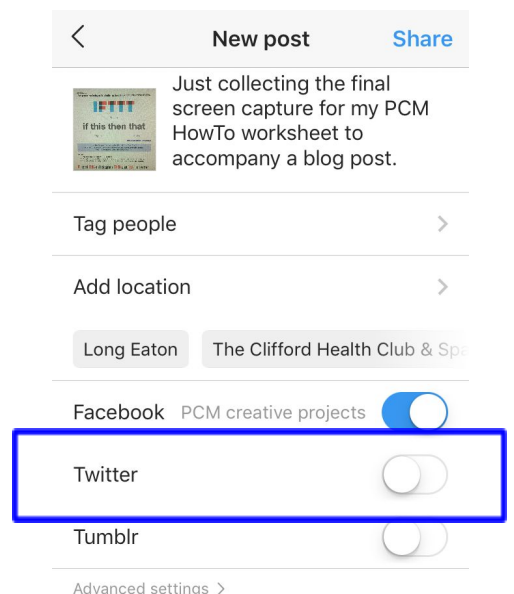


Finally... Go and test it.

NOTE:
IFTTT will look after the cross posting of photos from now on.
⇒ You don't select the Twitter toggle anymore.

Goodbye link,

Hello full colour photos in your Twitter feed.





LEFT: Posted [via IFTTT to Twitter](#)

RIGHT: Posted via Instagrams [share toggle](#)

BELOW: [Destination of the link](#) in the example shown to the RIGHT.



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- Audiences Development
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