



2016 CONFERENCE FOR FESTIVALS

HULL, 23-24 NOVEMBER

JOINING UP THE DOTS

IDEAS : STIMULATING : INSPIRING : PRACTICAL : TANGIBLE

BRING YOUR CHALLENGES : SHARE YOUR EXPERIENCES : JOIN UP THE DOTS

[Extend the Audience - HUB LINK](#)

: online location quick links :

[The BAFA Cloud Lounge](#)

Video Networking - [Appear.in](#)

Livestream sessions

[Bambuser](#)

[Periscope](#)

Culture Walk - [BEME](#) (mobile only)

HASHTAGS: #JUTD16 #2016BAFA Twitter: @BritArtsFests Extend The Audience - for the geographically challenged! Live online sessions curated for those attending online wanting more than a passive stream, sessions you can participate in from wherever your connectivity happens to be.	Day One Conference Wednesday 23 November	Day One Conference Party Wednesday 23 November	Day Two Conference Day Thursday 24 November
	The Royal Hotel, Hull	Thieving Harry's, Hull	Hull Truck Theatre, Hull
	12.30 - 18.30	20.00 - 22.00	09.00 - 15.30

Day One	Livestream Sessions	Day Two	Livestream Sessions
12.45 - 13.45 [LINK]	Festival Question Time The Future - it isn't what it used to be	09.30 -10.30 [LINK]	Cultural Tourism Grand Tour is arguably the original form of tourism.
13.45 - 14.00 [LINK]	Welcome to Hull with our Conference Host - Freedom Festival	11.00 - 12.00 [LINK]	The Specialists - Join Up The Dots Online - with Open Space style conversations with our audience expert on issues as varied as access, sustainability, agents, licensing, insurance—all driven by your agenda.
15.30 - 16.30 [LINK]	Focus on Europe Working collaboratively cross borders	13.00 - 14.00 [LINK]	Academically Speaking? Does your festival or arts organisation participate in any sector research?
16.45 - 17.15 [LINK]	BAFA AWARDS Outstanding Contribution to the Arts in Britain The Exceptional Service Award	14.15 - 15.15 [LINK]	Cultural Impact : Social Purpose Accounting, measuring and maximising social value
17.15 - 18.15 [LINK]	Cultural Commissioning Changing the public service landscape.		

Wednesday 23 November 2016

DAY ONE : Cultural Collaboration

Time	Venue Activity	Online Attendee Opportunities			
12.30 - 12.45	Registration	CLICK HERE for the BAFA-CLOUD-LOUNGE			
12.45 - 13.45 including lunch	<p>Session One: Festival Question Time The Future - it isn't what it used to be</p> <p>To launch the 2016 Conference for Festivals in Hull - UK City of Culture 2017 Join the debate and interrogate the future!</p> <p>The impact of Brexit on the arts is already under close scrutiny, but what will it mean for your festival, your arts organisation, you as freelance professional or as a young graduate looking towards a career in festivals and live events?</p> <p>How does your funding landscape compared to the rest of the UK? What lies in wait over the horizon? How will the future impact your personal ambitions?</p> <p>Your panel is:</p> <table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td style="border-right: 1px solid black; padding: 5px; vertical-align: top;"> <p>Mikey Martins Artistic Director and Chief Executive</p> <p>Freedom Festival</p> </td> <td style="border-right: 1px solid black; padding: 5px; vertical-align: top;"> <p>Veerle Simoens Artistic Director</p> <p>Ghent Festival of Flanders</p> </td> <td style="padding: 5px; vertical-align: top;"> <p>Alastair Upton Chief Executive</p> <p>Creative Foundation</p> </td> </tr> </table>	<p>Mikey Martins Artistic Director and Chief Executive</p> <p>Freedom Festival</p>	<p>Veerle Simoens Artistic Director</p> <p>Ghent Festival of Flanders</p>	<p>Alastair Upton Chief Executive</p> <p>Creative Foundation</p>	Livestream to Bambuser
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13.45 - 14.00	Welcome to Hull with our Conference Host - Freedom Festival	Livestream to Bambuser			
14.00 - 14.30	<p>Facilitated networking & coffee followed by breakout sessions</p> <p>Creating the opportunity for discussions relevant to you, this year there will be a more fluid framework following the Open Space format, but with each round table hosted by an expert in the field</p>	CLICK HERE for the BAFA-CLOUD-LOUNGE			

14.30 - 15.30	<p>Session Two: Engagement - breakout sessions</p> <p>Join up the dots with Open Space style conversations with a host of agencies including Arts Council England and Voluntary Arts, all driven by your agenda</p>	<p>CLICK HERE for the BAFA-CLOUD-LOUNGE</p>		
15.30 - 16.30	<p>Session Three: Focus on Europe</p> <p>Following on from BAFA's recent symposium organised with EUNIC London for European Cultural Attaches and Festivals, we carry on the conversation examining the challenges and triumphs that come with working collaboratively cross border.</p> <p>Once again Brexit is on this agenda, but whether it's using European produce for your food festival demonstrations or collaborating on a celebration of an international artists centenary - and everything in-between, this is another timely debate.</p> <p>Ambitions for the future, past mistakes, your experience is valuable to the debate.</p>	<p>Livestream to Bambuser</p>		
16.30 - 16.45	<p>JOINING UP THE DOTS</p> <p>Refreshments</p>	<p>CLICK HERE for the BAFA-CLOUD-LOUNGE</p>		
16.45 - 17.15	<p>JOINING UP THE DOTS : BAFA AWARDS</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>AWARD ONE</p> <p>Outstanding Contribution to the Arts in Britain</p> <p>In the gift of the BAFA Board, this award was inaugurated in 2007, and has been presented to the following people:</p> <p>2015: Samuel West</p> <p>2014: Roger Wright CBE</p> <p>2013: Sir Brian McMaster CBE</p> <p>2012: Stewart Collins</p> <p>2011: Tania Harrison</p> <p>2010: Richard Phillips</p> <p>2009: Michael and Emily Eavis</p> <p>2008: Nick Dodds</p> <p>2007: Judith Serota OBE</p> </td> <td style="width: 50%; vertical-align: top;"> <p>AWARD TWO</p> <p>The Exceptional Service Award</p> <p>For significant sustained performance characterised unusual initiative.</p> <p>This award was first presented in 2011 and is designed to recognise the people who tirelessly work for the benefit of a BAFA Member Festival or Organisation.</p> <p>2015 recipients were:</p> <p>Claire Tetley, Lichfield Festival Founder & Board Member, Volunteer Box Office Manager (former), Lichfield Friends Association Board Member</p> <p>Chris and Alan Henshaw Festival Volunteers, Cheltenham Festivals</p> </td> </tr> </table>	<p>AWARD ONE</p> <p>Outstanding Contribution to the Arts in Britain</p> <p>In the gift of the BAFA Board, this award was inaugurated in 2007, and has been presented to the following people:</p> <p>2015: Samuel West</p> <p>2014: Roger Wright CBE</p> <p>2013: Sir Brian McMaster CBE</p> <p>2012: Stewart Collins</p> <p>2011: Tania Harrison</p> <p>2010: Richard Phillips</p> <p>2009: Michael and Emily Eavis</p> <p>2008: Nick Dodds</p> <p>2007: Judith Serota OBE</p>	<p>AWARD TWO</p> <p>The Exceptional Service Award</p> <p>For significant sustained performance characterised unusual initiative.</p> <p>This award was first presented in 2011 and is designed to recognise the people who tirelessly work for the benefit of a BAFA Member Festival or Organisation.</p> <p>2015 recipients were:</p> <p>Claire Tetley, Lichfield Festival Founder & Board Member, Volunteer Box Office Manager (former), Lichfield Friends Association Board Member</p> <p>Chris and Alan Henshaw Festival Volunteers, Cheltenham Festivals</p>	<p>Live to Periscope</p> <p>CLICK HERE for the BAFA-CLOUD-LOUNGE</p>
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17.15 - 18.15	<p>Session Four : Cultural Commissioning</p> <p>Changing the public service landscape.</p> <p>We will investigate the cultural sector's experiences of public sector commissioning to date, examine the public service commissioning landscape and highlight opportunities for relationships between the sector and commissioners and how they might be strengthened in the future.</p> <p>What is the experience of your festival or arts organisation in this emerging field? What questions do you have for those who already have some experience? Are you questioning how your organisation could benefit?</p> <p>A panel of professionals will facilitate this timely debate, but - the focus will be on what to learn and understand how you want to direct this discussion.</p>	Livestream to Bambuser
18.15 - 18.30	Day One wrap up	Livestream to Bambuser
18.30 - 19.30	Free Time	
19.30 - 20.00	Cultural walking tour to the party venue (optional!)	BEME
20.00 - 22.00	<p>Conference Party - Venue: Thieving Harrys,</p> <p>Live music and terrific company at this iconic dock side venue with local beers and local food (Patty Butties anyone?)</p>	Twitter / Instagram / Snapchat

Thursday 24 November 2016

DAY TWO.0 : Cultural Enquiry

09.30 -10.30	<p>Session Five : Cultural Tourism</p> <p>Hull Truck Theatre, Hull</p> <p>Cultural tourism has a long history with its roots in the Grand Tour is arguably the original form of tourism. It is also one of the forms of tourism that is frequently cited by policy makers as an area of future growth.</p> <p>Against the backdrop of Hull as UK City of Culture in 2017 we examine festivals relationships with the visitor economy.</p>	Livestream to Bambuser
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	<p>How successful is your festival or arts organisation in reaching this market? What are the emerging trends and how can they be exploited? Is this an area of high spend and growth?</p> <p>Will you agree with our panel? Share your experience with colleagues, debate the pros and cons</p>	
10.30 - 11.00	Facilitated networking & coffee followed by breakout sessions	CLICK HERE for the BAFA-CLOUD-LOUNGE
11.00 - 12.00	<p>Session Six: The Specialists - breakout sessions Join up the dots with Open Space style conversations with our expert hosts on issues as varied as access, sustainability, agents, licensing, insurance—all driven by your agenda.</p> <p>Creating the opportunity for discussions relevant to you, this year there will be a more fluid framework following the Open Space format, but with each round table hosted by an expert in the field</p>	Webcast - Huzza.io
12.00 - 13.00	Lunch	CLICK HERE for the BAFA-CLOUD-LOUNGE
13.00 - 14.00	<p>Session Seven : Academically Speaking? Does your festival or arts organisation participate in any sector research? Do you use Culture Hive to review existing research? What research could offer your organisation fresh insights?</p> <p>Following on from BAFA's recent participation in the Critical Events Symposium the conversation will continue - examining the latest thinking in Critical Event Studies and investigating future research and collaborations.</p>	Livestream to Bambuser
14.00 - 14.15	<p>JOINING UP THE DOTS Refreshments</p>	CLICK HERE for the BAFA-CLOUD-LOUNGE
14.15 - 15.15	<p>DAY TWO.5 : Cultural Impact Session Eight : Social Purpose</p>	Livestream to Bambuser

	<p>Accounting, measuring and maximising social value - what are the established principles and how do they impact on decision making?</p> <p>Measuring extra-financial value is complex, but is now an intrinsic part of the festival and live events sector. In examining impact evaluation, this final session of the 2016 Conference for Festivals looks fittingly to the future (it isn't what it used to be) to explore the potential of this emerging strand of research—and how the value its seeks to explain can be exploited to the full.</p>	
15.15 - 15.30	<p>JOINING UP THE DOTS Day Two wrap up and Conference Finale</p>	<p>Livestream to Bambuser</p>
15.30 - 16.00		<p>CLICK HERE for the BAFA-CLOUD-LOUNGE</p>