

2018 12 APPS FOR CHRISTMAS



www.pcmcreative.com/12apps2018

12 Apps for Christmas

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Social Media Marketing & Audience Engagement Consultant
Podcaster, Host & Producer
Equity Stage Management Committee & Online Branch Moderator

PCM creative media (PROJECTS) specialises in sustainable strategies and tactical online content delivery to stimulate audience engagement, conversation and lead generation.

Back again, 12 more GOTO apps I use all year round, here for Christmas with a 12 Days of Christmas type vibe!

The First App for Christmas here from me to you...

The Partridge in the Pear Tree!

The SMA is the trade association for stage managers, providing advocacy and support



Written for
The Stagemanagement Association's
Winter Edition of CUELINE

About the SMA - bit.ly/about-sma

Trello (FREE) bit.ly/12apps18-trello

Web / Mobile / Desktop



Trello is a collaboration tool that organizes your projects into boards. In one glance, Trello tells you what's being worked on, who's working on what, and where something is in a process.
Props lists, Todo Lists, Production boards... digital drawing board!

PCM creative - Internet Adventurer and Explorer, Social Media Womble - Writer, Podcaster, Digital Media Producer.

E. hi@pcmcreative.com M. 07889205914 | Book a 30 min free consultation <http://calendly.com/pcmcreative>

The Second App for Christmas here from me to you ...two turtle Doves, Track and Optimize.

Bit.ly (FREE) bit.ly.is/12apps2018-bitly

Web / Mobile

No more links to online resources you can't recall from memory. Create shortened links from your mobile and track them there too. Track the clicks to a web location you circulate and monitor activity from your mobile.



The Third App for Christmas here from me to you ...addressing the world in 3 words

What3Words (FREE) bit.ly/12apps2018-w3w

Web / Mobile



When the postcode won't do. An ingenious way to talk about location.

Think of the World sectioned into 3m x 3m squares, each one assigned a unique 3 word address. Now anyone can accurately find any location and share it without ambiguity.

On the largest film location or working the smallest music festival, pinpoint stage door, the production office, dock door, the beer tent.

*The Fourth App for Christmas here from me to you
...Four Calling Birds... Invoicing, Expenses, Milage, Cashflow.*

FreeAgent (30 day Free trial) bit.ly/12apps2018-freeagent

Web / Mobile / Desktop

£95 for first year, then just £190 per year

Simple, Secure, accounting platform for freelancers with friendly UK based support. Plus Banking, HMRC, Employer / Client project time management in one place your accountant can access too.



*The Fifth App for Christmas here from me to you
... All sing... Five, Gold Rings!*

Fabulous (FREE) bit.ly/12apps2018-fabulous

Mobile



Embark on a journey to reset your habits. Fabulous is a science-based app, incubated in Dukes University, Center for Advanced Hindsight. It helps you build healthy rituals into your life and Rewire Your Brain. When every app is for work this app is for you.

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The Sixth App for Christmas here from me to you... Geese a laying

LifeCycle (FREE) bit.ly/12apps2018-lifecyclex

iOS only



Life Cycle automatically keeps track of your time and presents your life sorted into slices. Are you curious about how your time is spent? Life Cycle is your daily companion, providing you with all the information and insights you need. It's kind to your battery too.

The Seventh App for Christmas here from me to you... Swans a swimmin'

Slido (FREE) bit.ly/12apps2018-slido

Browser admin with participation via Browser or Mobile App

Audience Interaction Made Easy. For an after show 'meet the cast' Q&A, community projects, alternate-ending-scenarios, live question or to gather instant feedback. The audience has the platform in their pocket. Include the participation details in the program, extend the hashtag.



The Eighth App for Christmas here from me to you... maids a milking

Appear bit.ly/12apps2018-appear

(FREE: groups up to 4 PRO: 5 - 12)

Chrome, Firefox, Opera browsers and Mobile app



Meetings as simple as click and connect. There are no login or passcodes to remember. With a data or wifi connection your video room is a ready and waiting for you. A digital room of requirement.

The Ninth App for Christmas here from me to you ... Ladies Dancing like there is no wifi

Fire Chat (FREE) bit.ly/12apps2018-firechat

Mobile

Ever worry about losing wifi on site? Here is a backup back channel. No internet or data required. FireChat is a free peer-to-peer messaging app that works with or without Internet access or cellular data to send text and images. It established your own local mesh network. Every device acts as a relay, amongst devices within proximity.



The Tenth App for Christmas here from me to you ... Lords a Leaping, screen to screen

SplashTop xDisplay (FREE) bit.ly/12apps2018-splashtop

Mac, PC, Mobile

Turn your iPad, Android tablet, Kindle or smartphone into a high performance extra monitor for your computer. So useful for setting aside desktop window you want to keep an eye on during a show.



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The Eleventh App for Christmas here from me to you... Pipers Piping

Quik (FREE) bit.ly/12apps2018-quik

Mobile



A few 8-10 second clips throughout a day and create beautiful videos with just a few taps. Editing on your mobile has never been this fast—or this fun.

The Twelfth App for Christmas here from me to you

... Drummers Drumming... I am banged on long enough!

Clips (FREE) bit.ly/12apps2018-clips

iOS only



Real time speech to text subtitling making quick accessible video announcements possible. The company can talk to the audience wherever you are.

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PCMCREATIVE



caron LYON @PCMcreative
Social Technology Recovery Consultant

- Social Media Solutions
- Audiences Development
- Video for the Web



“You tell the stories. We paint the pictures.”

Following the Brexit vote returned to a UK client based after working for 6 years with Audiences Europe and established PCM creative media as a boutique digital media agency.

MENTORING & CONSULTING SERVICE - Social Web Assistant Programme

For personalities (actors, agents and creatives trading as themselves), startups and SMEs who want to start social the right way and those who had the best of intentions but over the years social just ‘got away from them’.

Delivered on time at affordable prices with the support you deserve.

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